

Küreselleşmenin Toplumsal Boyutları Üzerine Bibliyografik Bir Deneme

İhsan ÇAPCIOĞLU*

ABSTRACT

A Bibliographical Essay on the Social Dimensions of Globalization. In this paper, it has been presented an analytical framework on globalization phenomenon which consists of multi-dimensional processes. This multiple processes are not uniform, as they take place in a differentiated manner in time and space. They are also of a multi-faceted and contradictory nature. The diverse and contradictory nature of globalization processes has given rise to new global forms with different levels of aggregation, such as global identities and has given renewed importance to ethnic and religious forms in the shaping and re-ordering of global, regional, national and local spaces. Paralleling these trends has been a resurgence of theoretical debate about the challenges posed by globalization. Thus, this research includes some papers and books on the related topics of globalization, such as economics, governance, religion, politics, media, identity, culture, time and space and other resources, especially specific sources on cross border campaigns and historical dimensions of global concepts.

Keywords: Globalization, Bibliography, Religion, Social Dimensions of Globalization.

Giriş

Belirli bir kültür, ekonomi ya da siyaset normunun, değer yargısının ya da kurumsal yapının küresel ölçekte yaygınlık kazanarak zamanla o alanda geçerli tek norm, tek değer yargısı ya da tek kurumsal yapı haline gelmesini ifade eden "küreselleşme", kitle iletişim ve ulaşım araçları alanında yaşanan başdöndürücü gelişmeler sonucunda kültürel, siyasi, iktisadi ve dini çeşitliliği ile dünyanın *tek bir mekan* olarak algılanmasını açıklayan bir kavramdır. Sosyo-kültürel yoğunluk ve bilinçlenme ile birlikte dünyayı bir bütün olarak algılama ve planlama çabalarının her geçen gün artması, dünyamızı kültürel farklılıkları ve benzerlikleri bir arada barındıran bir mekan haline getirmiştir.¹ Küreselleşme kuramcılarında Robertson, insanlığın eş zamanlı olarak hem benzerliğin hem de farklılığın gelişimine katkıda bulunan bir süreçten geçtiğini ve bu süreci tanımlamak için kullanılan küreselleşme kavramının sadece benzerliğin hızla yayılması anlamına gelmediğini, aynı zamanda onun kültürel, dini, siyasi, etnik ve iktisadi

* **Ar. Gör.**, Ankara Üniversitesi İlahiyat Fakültesi Din Sosyolojisi Anabilim Dalı (icapci@divinity.ankara.edu.tr).

1 Judit Bokser-Liwerant, "Globalization and Collective Identities", *Social Compass* 49 (2), 2002, s. 257.

farklılıkları da yeniden canlandırdığını ifade etmektedir.² Ayrıca Robertson, küreselleşme sürecinin bir yönünü evrensel (küresel) olanın yerelleşmesi, diğer yönünü ise yerelliklerin evrenselleşmesinin oluşturduğuna dikkat çekerek, küresel ile yerelin zannedildiği gibi birbirinin karşıtı kavramlar olmadığına işaret etmektedir.³ Bu anlamda küreselleşme, iktisadi, siyasi, sosyal ve kültürel alanlarda bazı ortak değerlerin yerel ve ulusal sınırları aşarak dünya çapında yaygınlık kazanmasını ifade etmektedir.

20. yüzyılın ikinci yarısından itibaren hızlı bir gelişme kaydeden bilgi ve iletişim teknolojileri sayesinde ülkelerin siyasal ve iktisadi sınırları arasındaki esneklik ve akışkanlık artmış ve böylece dünyanın bir ucunda yaşanan bir olayın olumlu ya da olumsuz etkisi kısa süre içinde diğer bölgelere de ulaşarak küresel sonuçlar ortaya çıkarmaya başlamıştır. Bu yeni ortamda dikkat çeken önemli gelişmeler arasında uydu enformasyon sistemlerinin kurulması, ulusal kültürlerin kendi kapalı sınırlarını zorlaması, küresel tüketim ve pazarlama kalıplarının ortaya çıkması, kolektif yaşam tarzlarının gelişmesi, Milletler Cemiyeti ve Birleşmiş Milletler gibi küresel ölçekte siyasal sistemlerin kurulması, insan hakları kavramının kapsam alanının genişlemesi, ekonomilerin birbirine daha bağımlı hale gelmesi, soğuk savaş dönemindeki politik kutuplaşmaların ortadan kalkması ve hemen her alanda liberal eğilimlerin güçlenmesi sayılabilir. Ayrıca, bu gelişmeler sonucunda dünyanın adeta "büyük bir köye" dönüştüğü pek çok kişinin ortak kanısı haline gelmiştir.⁴

Bu çalışmanın amacı, yukarıda tasvir edilen temel nitelikleri ile günümüz sosyal bilimlerinin en çok tartışılan kavramlarından biri olan küreselleşme fenomeni hakkında ilgili okuyucuya uluslar arası literatürde yayınlanmış bazı makale ve kitapların bibliyografik künyelerini tanıtmak ve bu sayede konu ile ilgili yayınlara erişim kolaylığı sağlamaktır. Elbette, ekonomiden sanata, bilimden iletişime ve politikadan uluslar arası ilişkilere kadar pek çok alanı içine alan böyle-sine geniş bir literatürü, sadece bibliyografik künyeleri ile bile olsa, bütünüyle tespit etmek imkan dahilinde değildir. Bu nedenle, araştırmada öncelikle küreselleşme tartışmalarının odaklandığı belli başlı alanların ve bu alanlardaki temel tezleri ve tartışmaları ortaya koyan eserlerin tespiti amaçlanmıştır. Böylece, küreselleşmenin kuramsal yönünün yanı sıra, toplumsal boyutları (devlet, din, ekonomi, kimlik, kültür, siyaset, medya ve zaman-mekan) ile ilgili başlıca yayınlar belirlenmeye çalışılmıştır. Bu belirlemedeki temel kriter, küreselleşme tartışmalarının sosyal bilimlerin neredeyse bütün alanlarını kuşatan bir çok yönlülüğe sahip olmasıdır. Ayrıca, eserlerin bibliyografik künyeleri verilirken yazarların soyadlarına göre bir sıralama takip edilmiştir. Konu ile ilgili olarak tespit edebildiğimiz kaynaklar şunlardır:

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4. Mustafa Acar, "Ekonomik, Siyasal ve Sosyo-Kültürel Boyutlarıyla Küreselleşme: Tehdit mi, Fırsat mı?", *Liberal Düşünce Küreselleşme Özel Sayısı* (Kış-Bahar 2002), S. 25-26, s. 15.

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Sonuç

Bu eserlerin sadece konu başlıkları bile küreselleşme olgusunun kapsam alanının ne kadar geniş olduğu konusunda yeterince bilgilendiricidir. Sonuç olarak, ister emperyalizmin "çağdaş versiyonu" şeklinde değerlendirilerek karşı çıksın, ister yeni dünya düzeninin ekonomik, siyasi ve kültürel kurgusunu oluşturmak amacıyla savunulsun, küreselleşme ve sonuçları hakkında yapılan tartışmalar günümüzün sosyal bilimleri içinde önemli bir yer işgal etmeye devam etmektedir.⁵ Küreselleşme, siyasi, kültürel, iktisadi ve dini boyutları ile toplumsal bir olgudur ve bu olguya karşı çıkmak ya da taraf olmak çok anlamlı tavırları ifade etmez. Eğer tarihin teleolojik olarak ileri giden bir düzlem olduğu düşünülürse, küreselleşme hiç şüphesiz ileri doğru atılmış bir adımdır. Elbette küreselleşme, toplumsal hayatta bazı problemleri de beraberinde getirecektir. Ancak bu problemler, mevcut durumun tamamen karşısında olmak gibi bir sonucu ortaya çıkarırsa, bu tavır gerçekçi bir zemin arayışının önünde engel teşkil edecektir. Küreselleşme, toplumsal ve kültürel pek çok sürecin değişmesi anlamına gelmekte ve bu değişim süreci bilinen ideolojik yaklaşımları geçersiz kılmaktadır. Dolayısıyla, ideolojik niteliği ağır basan yaklaşımların sağlıklı ve kabul edilebilir sonuçlar ortaya çıkarmasını beklemek geçerli bir yol gibi görünmemektedir.

Bu noktada küreselleşmenin bir fiili durum olduğunun kabulü önem kazanmaktadır. Taraf olmak ya da karşı çıkmak yerine "durum belirlemeyi" önemli

5. Hayriye Erbaş- M. Kemal Coşkun, Küreselleşme, Yerellik ve Demokrasi: İslam Tartışmaları ve Türkiye, III. Ulusal Sosyoloji Kongresi Dünya'da ve Türkiye'de Farklılaşma Çatışma Bütünleşme II, Ankara, 2002, s. 144.

hale getiren bu süreçte, yeni durumun getirilerinin artırılması ve olumsuzluklarının asgariye indirilmesi için çaba sarf edilmesi gerçekçi ve yapıcı bir tavır olacaktır. Yine küreselleşmenin ortaya çıkardığı durumun olumsuzluklarını öne çıkarmak ve karamsar tablolar çizmek, geciktirmeye gelmez sorunların çözümünü ertelemekten öte her hangi bir işleve sahip olmayacaktır.⁶ Küreselleşmenin yol açtığı olumsuz sonuçlar, bu sürecin bütünüyle reddedilmesini gerektirmemelidir. Aksine, küreselleşme sürecinin yaratacağı imkanlardan fayda sağlamak kadar, zararlarından kaçınma yollarını da öğrenmek durumunda olduğumuzu düşünüyorum.

6. Şenol Baştürk, "Bir Olgu Olarak Küreselleşme", *İş-Güç E-Dergi*, (2003), c. 3, S. 2.